
Franchisees of stores, as well as their loved ones and employees with access to the MultiSport Card!

Żabka introduces another benefit for over 7000 franchisees - from now on, entrepreneurs cooperating with the chain can use the MultiSport Card on attractive terms. Thanks to this, they gain the possibility of physical activity in more than 4,500 sports and recreational facilities of Benefit Systems throughout Poland, including fitness classes, gyms, and swimming pools. This is another element of the franchise offer of Żabka for entrepreneurs running stores under the chain's logo, next to among others LuxMed insurance or Orlen Microfleet Cards. The MultiSport offer will also be open to family members and employees.

- We strive to take care of all areas of development of our franchisees following the idea of franchise centrality. We support the development of their skills and knowledge through various training programs. We also introduce innovative tools to facilitate the daily running of stores. We are constantly expanding the range of benefits - this time with those that franchisees will be able to offer their employees. This is certainly one of the interesting forms of bonus for the employees and the allowance rewarding the effort of their work - underlines Przemysław Kijewski, Chief operations officer in Żabka Polska.

The idea of extending MultiSport to entrepreneurs and their employees was welcomed by franchisees and chain representatives. The price for using the offer is very attractive, and within it, franchisees, employees, and members of their families will be able to choose from a wide range of offered cards. For the first 30 franchisees who will buy them out for their employees, Żabka has also prepared special awards in the form of sports sets. Once the formalities have been completed, those interested will be able to use the card from September this year.

Cooperation with Żabka pays off

Żabka franchisees can count on several other benefits. They use, among others, **PKN Orlen Microfleet Card** - it provides the comfort of non-cash purchase of fuel or other products at 2500 stations covered by the program, not only in Poland but also abroad. The chain also has **private health care with LuxMed**, which franchisees and their families can enjoy under preferential conditions. They have at their disposal almost 300 LuxMed and Family Medicine facilities operating throughout the country, as well as a medical hotline. The chain also operates the Employee Assistance Program, an initiative of free and confidential counseling in the field of psychological, legal, or financial matters. They can also benefit from discounts in Orange stores - from an attractive offer for unlimited use of phone cards or use a special Lyreco platform allowing for a quick purchase of professional cleaning products and office supplies.

Franchise as a good business idea



Among the tools supporting franchisees in the **area of employment**, the chain offers two dedicated programs. In the case of staff shortages, thanks to the "Here and Now" program - in cooperation with the Labor Agencies, the chain delegates additional people to periodic support of individual stores that report such a demand, among others during periods around Christmas. In turn, when looking for people to work permanently, entrepreneurs running stores under the Żabka logo can take advantage of the initiative "Work around the corner", which allows them to find suitable candidates from the local area.

Car for start from Żabka

For several months now, as part of the development of the rural [franchise](#), a new initiative has been in place: **Car for start**, whose main goal is to make it easier for franchisees to reach shops located in small towns. Entrepreneurs working with the chain can use the option of a passenger car lease for 12 months, and the costs of rental, service and fuel (2 cans per month) are covered by Żabka. The store operator pays only a small car lease fee.

More about the benefits of the franchise with Żabka on: <https://www.zabka.pl/franczyza>

Żabka Polska Sp. z o.o. is the owner of the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening more than 4000 new stores in 2016-21. About 15.5 million Polish consumers live no further than 500 m from the nearest Żabka store. As part of its responsibility strategy, Żabka has made commitments in the areas of good nutrition, services that facilitate sustainable life, the development of entrepreneurship, diversity and inclusive organizational culture, corporate governance, and decarbonization and circularity. More information about Żabka Polska at: www.zabka.pl. Link to the 2020 Responsibility Report: <https://raportodpowiedzialnoscizabka.pl/>

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