

## Żabka organizes a fundraiser for the Polish Humanitarian Action and the Polish Red Cross

Customers can make proximity payments in any Żabka store

From today, in over 8000 Żabka stores, everyone can financially support the activities of the Polish Humanitarian Action and the Polish Red Cross using a card or proximity payment - using a watch or phone. The donations collected in this way will be divided equally between the two charities and support their humanitarian efforts in the face of the war in Ukraine. To donate you must come to the store, at the checkout declare the amount benefiting the organization and make the payment electronically, without having to make purchases.

– *Many Ukrainian citizens are our employees, franchisees, or their associates, and we have immediately declared our readiness to provide the necessary assistance, provided transport for their families, and covered the cost of renting apartments. We are also assisting at the border. So far, we have provided financial support and over 200 tons of food and hygiene products worth approx. PLN 1.5 million. At the same time, we are receiving the voices of humanitarian organizations to help responsibly and respond to specific needs. That is why we have offered to make our facilities available and we introduce in all over 8000 stores of our chain the possibility to transfer through a payment card or phone any amount indicated to humanitarian organizations PAH and PCK carrying out aid activities* – says Tomasz Suchański, CEO of Żabka Polska Group.

As of March 3 customers on the occasion of a visit to the stores of the Żabka network, have the opportunity to safely transfer donations through cashless payments. You can indicate the amount you choose (the minimum amount is not specified), you do not have to shop in the chain stores. The funds collected in this way will be transferred to the Polish Humanitarian Action and the Polish Red Cross.

– *Communities in Ukraine are feeling the brunt of a conflict that has been going on for almost 8 years. The events of recent days have caused fear in the daily lives of people who are forced to leave their homes. Without urgent action, large-scale humanitarian consequences can be expected. Therefore, the Polish Red Cross supports both refugees coming to Poland, providing them with humanitarian and medical assistance, as well as the Ukrainian Red Cross, which helps in Ukraine. 'The financial support of our partners and donors allows us to take immediate action* – said Jerzy Bisek, President of the Polish Red Cross.

– *As the Polish Humanitarian Action we have been operating in Ukraine since the beginning of the conflict in 2014, so we are well aware of the situation of the citizens of Ukraine. However, in the last few days, the situation has changed dramatically and only thanks to the huge response of the Polish society, we can act. We provide food parcels and hygiene and emergency supplies, psychological support, and much more. Thanks to partners such as Żabka, we will be able to work long-term and effectively to help all those in need* – says Inez Jaworska from the Polish Humanitarian Action.



Żabka stands in solidarity with the Ukrainian community. The chain among others has already donated more than 200 tons of food and essential hygiene products to the border, in cooperation with such partners as the Podkarpackie Voivodeship Office, Polish-Ukrainian Chamber of Commerce, Polish Red Cross, and Polish Union of Ukrainians. Help came, among others, to places such as the crisis headquarters of the Podkarpackie Voivodeship Office in Korczowa, border crossings Hrebenne-Rawa Ruska, Dolhobyczów-Uhryniv, Zosin and Dorohusk, as well as at the railway stations in Przemyśl and Warsaw. The Żabka franchisees from Przemyśl, Hrubieszów, Oleszyce, Ustrzyki Dolne, and Tomaszów Lubelski are also involved in the aid operations, as they distribute warm drinks and snacks in stores. In other cities, franchisees organize fundraisers and deliver goods in their cars to the border.

The chain has also decided to finance the rental of apartments for the families of its employees, co-workers, and franchisees who bring families to Poland. It organizes transport for families of workers from the border to places of stay in Poland. It will also contribute to the costs of renting apartments for refugees from Ukraine.

In the logistics centers, the chain has set up consultation points where information on the support offered by Żabka can be obtained. It has also launched a special helpline with legal and psychological assistance, is engaged in the search for psychologists who could help families on the spot, and assists in the transport of families of employees, co-workers, and franchisees from the border.

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**Żabka Polska Sp. z o.o.** is the owner of the fastest-growing chain of convenience stores in Poland and one of the most dynamic formats in the world, opening more than 4000 new stores in 2016-21. About 15.5 million Polish consumers live no further than 500 m from the nearest Żabka store. As part of its responsibility strategy, Żabka has made commitments in the areas of good nutrition, services that facilitate sustainable life, the development of entrepreneurship, diversity and inclusive organizational culture, corporate governance, and decarbonization and circularity. More information about Żabka Polska at: [www.zabka.pl](http://www.zabka.pl). Link to the 2020 Responsibility Report: <https://raportodpowiedzialnosci.zabka.pl/>

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